

Scenographics: Handmade & 3D Graphic Design - A New Approach



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Wang Shaoqiang

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"Scenographics" explores the possibilities of creating a set that utilizes creative design in a multidimensional perspective which intends to surround the spectator in a total experience. Going behind the scenes of the design process, it explores the creative and strategic elements of set design such as handmade designing and 3D graphics computing.



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240 pages

About the Author

Wang Shaoqiang is a professor at the Guangzhou Academy of Fine Arts, where he is dean of the design, visualization and animation department. He is the founder of Sandu Publishing, whose titles focus on international design, architecture, branding, communication, trends and culture, and the editor of Design 360 magazine and Asia-Pacific Design. He has been invited to lecture at numerous universities, design academies and organizations, and he has also been a jury member for China's most prestigious design and illustration awards.

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